

Simplifying Success

"True genius is making the complex simple" Albert Einstein

Mind over matter

What's on your mind matters.

Take a strategic thinking approach to thinking!

We know what to do to achieve and exceed. What often stops us is that we don't think clearly. Here are 10 tips to process your thinking to think more clearly & more rationally.

It requires effort, focus & energy.

1. Learn to think about what you think about. Take time out. Slow down. Think. Organise your thoughts, then proceed.
2. Practice detachment. Without detachment how we act depends on how we feel. Look at your feeling & thoughts. Choose the best course of action. Act without getting swept away in the emotion of the moment.
3. Change the way you think about failure. When you think you are a 'failure', when you make a mistake the lesson is; Play it safe. Play not to lose.
4. What is your perspective on failure?
Ask yourself, "What does failure mean?" "What is the worst think that can happen?" "Will I die?" "Will I be cast out into darkness?"
Is your fear of failure based on irrational thinking?
5. Play to win. Think, *'I cannot fail, I can only learn and grow.'* Change your thinking. Learn from mistakes, try again. Keep it in perspective & move on.
6. Think. *'How can I be of service to others?'* Your purpose is to help your customers/colleagues/boss get what they want. Being of service gives you a powerful reason & a clear purpose. When you work in a spirit of service you give any job your very best effort.
7. Visualise the future. *'How do you want the future to turn out?'* Nothing can withstand the power of a clear vision of what you want.
8. Think. *'How can I create long term, mutually beneficial relationships?'* Maintain a support group. Surround yourself with people who will challenge your thinking.
9. Think. *'How can I add unexpected value to my relationships?'* Give freely. Create awareness that there is plenty for everyone. Surprise and delight others, often.
10. Think. *'How can I leverage my learning?'* In the knowledge age learning as well as performing contributes to your success. Only those who develop a capability to grow will succeed. Declare yourself a learner as well as a doer.

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