

## ▶ **Virtuous Reality**

### **And its contribution to a triple bottom line**

The following services are provided by Christine Edwards, Certified Virtues Project Facilitator.

#### **In-House consultancy**

Training for staff on:

- ▶ How to use the power of language to shape character
- ▶ How to be a leader who empowers people to work to their highest standards
- ▶ Strategic Planning for Good Business
- ▶ How to use virtues in customer relations management
- ▶ How to eliminate unproductive management practices and use authority to inspire excellence, co-operation and respect.
- ▶ How to be a powerful mentor – a companioning presence

#### **Introductory Seminar**

A two hour introduction to the 5 strategies of The Virtues Project™.

- ▶ An overview of the 'Triple Bottom Line'
- ▶ A presentation of the 5 strategies to apply virtues to the business environment
- ▶ Use the 5 strategies to recognise & encourage creativity, justice, trust & other virtues in others & ourselves

#### **Full Two Day Training:**

##### **Virtuous Reality**

For managers, leaders and staff. An interactive workshop on how to

- ▶ Implement and apply the strategies of The Virtues Project™ to inspire a culture of integrity, ethics and values
- ▶ Empower staff to make morally responsible decisions & work to their highest values
- ▶ Improve relationships with our peers, bosses and customers
- ▶ Inspire excellence, cooperation and respect

Christine Edward, AFAIM, is Managing Director of Christine Edwards Enterprises P/L, Past Director of Development on the Board of the International Coach Federation Australasia (ICFA) and founding Host of the Adelaide Chapter of the ICFA.

Christine is a Certified Facilitator of The Virtues Project™ Inc.

Christine provides quality services to elevate the effectiveness of individuals, teams and organizations, specialising the Coach Approach.

Testimonials available on request

---

**Innovative | Purposeful | Motivating** ..... *presentations*

PO Box 540 Kent Town SA 5071 Australia  
E: [christine@ChristineEdwards.com](mailto:christine@ChristineEdwards.com) P: 0412 229 953  
[www.ChristineEdwards.com](http://www.ChristineEdwards.com)